



# **MULTICONOMY**

## **Litepaper**

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# OUR VISION - THE WHAT


Multiconomy was founded to solve two major areas of concern:

1. *Close the gap and smoothen the transition between Web2 and Web3 via bespoke services and products*
2. *Do the above in an environmentally friendly and sustainable way by utilising blockchain for transparency and verifiability of such claims*

Our focus from day one is to tie in real-world utility through leveraging the power of various web3 technologies. We launch every product / collection with a specific vision of its utility and value. The long-term goal of Multiconomy is to grow in a steady and sustainable way, in alignment with our core ethos.



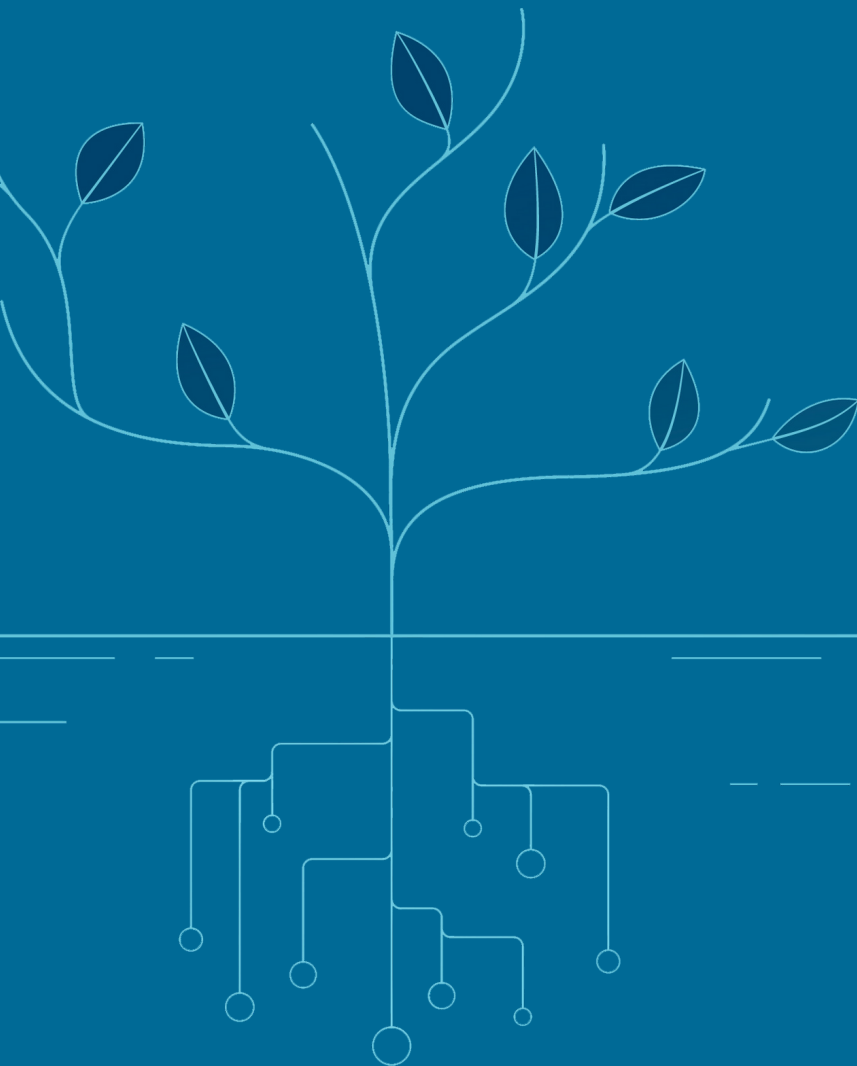
# ABOUT US - THE WHO



Our founders, Yannic and Joe, bring a wealth of experience from the traditional corporate world.

Collaboratively and successfully working to build the fast-growing MultiversX Web3 company Combased, Multiconomy was founded to compliment Combased, MultiversX as well as multi-chain ecosystems.

We saw a clear gap in the market for a Web3 company that has a sustainability-oriented, utility driven service and product offering.



# Multieconomy Team Members



**Joe Wu**

Founder  
Chief in Technology and Solutions



**Yannic Buelow**

Founder  
Chief in Business & Community



**Desislava Yordanova**

Chief Design Architect



**Allan Chu**

Principle Legal Consultant



**Harry Burrell**

Community Manager

# CONTEXT - THE WHY

Sustainability and the greater ESG initiatives are in the spotlight right now and for the foreseeable future. We want to drive Multiconomy to produce offerings best in its class within the Web3 realm, all whilst anchoring and giving the level of care our environment deserves.

All Multiconomy's offerings are skewed towards driving value through primary or secondary sustainability initiatives.



# OUR PILLARS

## THE HOW

A vision needs a sound methodology and supporting pillars in order to move any business forward in a sustainable and successful way. At Multiconomy we want to communicate and ensure that these are established early on, so the community can understand in a transparent and certain manner, how Multiconomy plans to achieve its goals.

As Multiconomy is a web3-first organisation, we prioritise growth, adoption, agility and pace whilst striving for the highest standards of professionalism, sustainability and maintaining our core ESG value drivers at all times.

### Multiconomy's 5 core pillars are:



**The  
Community**



**The  
Services**



**The  
Products**



**The  
Partnerships**



**The  
ESG**



# TECHNOLOGY - THE WHERE

With Multiconomy's strong ethos towards ESG and sustainability, the blockchain we build on must absolutely match and align with our vision.

MultiversX (formerly Elrond), a carbon-negative, efficient, highly scalable blockchain is one of the very few that satisfy our stringent vetting criteria. Although our end-goal is to build and provide chain-agnostic offerings, our inception blockchain of choice is an important fundamental step towards reaching the multi-chain milestone in the future.





# MULTIECONOMY ROADMAP



Multieconomy Foundations



Whitepaper / ESG Vision Pass



Professional Services



Product Releases



Global ESG Contributions

## The Finer Details:

### ESG Vision Pass

- Our Early Adopters
- *ESG-Driven* Utilities
- Multieconomy-Driven Benefits

### Professional Services

- Bridging of Web2 - Web3
- Strategic consulting in Web3
- Process Optimisations
- Audits & Technology Assist

### Planned Product Release

- KYC-Related Product
- ESG-Related Product

# FUTURE - MULTIECONOMY

There is an exciting line-up coming to Multieconomy's offerings. We are excited to reveal a few in this litepaper, but it is only a glimpse of what is in the pipeline.

Equally exciting is building a loyal community following. We are excited to share this opportunity and build multiple sustainable web3 economies in Multieconomy.

